ONECOMMAND®

TAKE **COMMAND** OF YOUR CUSTOMERS' EXPERIENCE

Follow-Up with
More of Your Prospects

What is Web/Call Return?

OneCommand's Web/Call Return is a solution that provides follow-up for prospects who contact your dealership. Whether the leads come via the phone, website, or from an independent lead provider, Web/Call Return automatically provides a timely follow-up contact.

Leveraging your OneCommand Customer Marketing & Loyalty Automation Platform™, every person who contacts your dealership receives a personal call back. Being attentive to every contact can produce incredible improvements in marketing effectiveness and provide a significant increase in sales prospects. Web/Call Return leverages automated technology to take the hassle out of making routine follow-up calls.

How Does Web/Call Return Work?

Web/Call Return is a plug-in component of the OneCommand Customer Marketing and Loyalty Automation Platform™. **Enroll today to get started immediately!**

1.   **Install Component:** Our state-of-the-art technology allows you to gather data from all key contact points. From this information, each contact receives a prompt, professional communication to ensure their needs are addressed.

2.   **Analyze Data:** By capturing every prospect's data and being attentive to their inquiries, your dealership gains insight. This will aid you in developing strategies to enhance your marketing effectiveness.

3.   **Get Results:** By applying OneCommand's Web/Call Return component, your dealership can make significant improvements in your lead generation process.

What can I expect from Web/Call Return?

Web/Call Return is an automated process that delivers consistent results and helps you better manager your prospect follow-up process. Also, by understanding which marketing efforts are driving the most prospects to your store, you can enhance your overall marketing strategy. **Why Wait? Sign up for Web/Call Return today!**

**BENEFITS OF
WEB/CALL RETURN**

Enhance Prospect Info Capture
Increase the amount of information you receive about each prospect who contacts your dealership via all media sources.

Reduce Cost Per Lead
Now, more than ever, capturing prospect data is a necessity. Web/Call Return automates the process, significantly increasing appointments set with your sales staff and prospect information captured, thus lowering your average cost per lead.

**Drive More Leads
to Your Dealership**
Every prospect who contacts your dealership will receive a personal call back, recorded by the Voice of Authority™. Imagine if EVERY prospect who contacted your dealership received a call back from you personally! With Web/Call Return, professional timely follow-up with each prospect is possible.